

CITY OF LOS ANGELES

CALIFORNIA



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January 13, 2026

RE: Letter of Support - Formation of the Hooper Commons Business Improvement District

To Whom It May Concern:

At a regular public meeting on January 13, 2026, the Board of Directors of the Downtown Los Angeles Neighborhood Council ("DLANC") voted to provide the following comments below:

The *Hooper Commons* area, nestled within the Wholesale, Produce, and Industrial Districts, represents a historically significant portion of Downtown Los Angeles. Defined by a unique mix of cultural heritage, legacy residential fabric, light industrial uses, and small-scale commercial activity, this neighborhood houses the infrastructure that powers film, textiles, education, and goods movement. From the historic Central Avenue corridor, which is nationally recognized as a center of West Coast jazz and African American culture, to landmarks like Historic Fire Station No. 30 and the Reyes Coca-Cola Bottling Plant, the neighborhood's identity is anchored by its working-class history and a spirit of local entrepreneurship.

The neighborhood has experienced longstanding neglect and inconsistent city services as the area has evolved and shifted from residential and mixed uses to predominantly light industrial. At present, this neighborhood is burdened by persistent challenges, including rampant illegal dumping, widespread graffiti, and public safety concerns that have created difficult conditions for all stakeholders. As city resources have become increasingly stretched, ensuing quality of life issues have made it more difficult for the local entrepreneurial community to thrive and for businesses to maintain a clean and safe environment.

The proposed formation of the Hooper Commons Property and Business Improvement District (PBID) is a locally driven response to these issues, advanced by a steering committee of neighborhood property owners to fund essential services that supplement those provided by the City. By pooling financial resources, the district will provide enhanced safe programs such as

bicycle, foot, and vehicle patrols, alongside clean programs consisting of sidewalk sweeping, pressure washing, graffiti removal, and illegal dumping removal to restore a healthy environment. These activities are paired with marketing and advocacy efforts including professional communication and placemaking designed to improve economic vitality, increase building occupancy, and attract new investment.

DLANC notes that California law, specifically the Property and Business Improvement District Law of 1994 (Streets and Highways Code Section 36600), clearly establishes that Property and Business Improvement Districts are not intended to replace core City services, but rather to supplement and enhance services already provided by the City of Los Angeles. This structure provides a unified and organized voice to hold the government more accountable, working in partnership with the Neighborhood Council to ensure this community receives the attention and municipal resources it needs from the City.

Therefore, DLANC provides its **initial support** of the Hooper Commons PBID formation effort and encourages interested parties to engage with the stakeholders who are helping lead it. As the district moves through the official approval process and the petition gathering phase, DLANC looks forward to continuing to work with the PBID formation committee and our city partners. We acknowledge the commitment expressed by organizers to work collaboratively with the Neighborhood Council to address concerns and ensure that outreach and engagement efforts are conducted in a manner that is as inclusive as possible, consistent with applicable law.

Sincerely,



Jens Midthun
President,
DLANC



Heera Kapoor
Chair,
DLANC Livability Committee

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Cc: Council District 14 (via email)
Office of the Mayor (via email)
Office of the City Clerk, Election & Business Improvement District Division (via email)